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For immediate release:

## **New Director of National Network Announced**

(Sacramento, CA) — Following the announcement that longtime Executive Director Carrie Rose will step down this summer after 18 years, Parent Teacher Home Visits has conducted a nationwide search for the new leader that will take the organization into the next phase of growth outlined in their strategic expansion plan. Gina Martinez-Keddy of Sacramento was chosen from dozens of applicants, it was announced at the quarterly board meeting in Washington, DC, on April 21, 2017. Martinez-Keddy will officially begin on June 1, 2017, following a month of orientation with Rose, who will leave June 15.

“With a passion for helping all children learn, background in community organizing and impressive experience with nonprofit management, the board is confident in Ms. Martinez-Keddy and looks forward to working with her. We’re grateful that this is a stable time for the organization to make this transition, and that Carrie Rose will be overlapping her tenure to make for a smooth handover,” said Board President Nick Faber, a teacher and union leader in St. Paul, MN.



Martinez-Keddy worked for PICO National Network for 18 years in various capacities including Community Organizer, Executive Director, Director of Professional Development, and Statewide Consultant. She earned her BS from Cal Poly Pomona, her MBA from UCLA, and her MA in Social and Cultural Studies in Education from UC Berkeley.



Martinez-Keddy has a longtime connection with the PTHV organization. Almost twenty years ago, Martinez-Keddy worked for Sacramento Area Congregations Together during the time the faith-based community organizing nonprofit conducted the neighborhood focus groups in South Sacramento that led to the start of Parent Teacher Home Visits. Most recently, this year she was a consultant working with regional leaders to start PTHV Hubs in eight locations across the US.

The strategy of using voluntary home visits to help public school teachers form a productive relationship with the families of their students became an innovative model, distinguished by an unprecedented collaboration between the local school district (SCUSD), the teacher’s union (SCTA), and the community organization (ACT), that is still going strong today. Rose first worked as the grantwriter for the project, eventually taking over as Executive Director in 2003 after the effort spun off to become its own 501c3 nonprofit organization.

The organization’s theory of change includes the power of relationships to not only help students succeed academically but also to build the skills and empathy of educators and family members, leading to increased cultural competence, improved school climate, and community support for public schools. The network of school communities that now use the PTHV model spans 19 states across the US. A 20<sup>th</sup> Anniversary Gala, with a special tribute to Rose, will be held October 27, 2017.

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